DevSum 2024

Partner opportunities

<DevSum>

<What is DevSum?>

For the twentieth consecutive year, we at Cornerstone are proud to present the most valuable developer conference in Sweden – DevSum.

During two days we focus on the latest trends and technologies within development. Our 70+ international and well recognized speakers are experts in various fields such as Web Development, Software Architecture, AI & Machine Learning, People & Teams, Programming languages and Cloud.

DevSum participants are developers at different levels who want to keep up with the latest trends, network with colleagues, get inspiration and get practical knowledge that they can take back to work the next day and actually use. Our participants work in a wide range of industies such as consulting, finance, insurance and the public sector.

DevSum is organized by the training company Cornerstone. Cornerstone trains thousands of IT-professionals and developers yearly in modern technologies such as .NET, Artificial Intelligence, Programming languages, Azure, Software Architecture and Security.

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www.devsum.se

\<DevSum\>
May 16-17, 2024

\<20th edition\>

2024 sees DevSum celebrating 20 years as the premier conference for software developers looking to learn the latest from the industry's brightest stars. From humble beginnings, the past two decades have seen DevSum grow to become the most important event in the calendar for developers looking to stay on top!

What's in a number?
For us at Cornerstone, 20 is a huge number! It represents 20 years of learning what makes the event great and using that to consistently improve to ensure each year tops the last! What that means for us in 2024 is a guarantee of our best DevSum yet, including the best speaker lineup we have ever assembled, and of course...our biggest-ever party!

Whilst our attendees are always looking to maximize their learning opportunities, the social, fun and friendly atmosphere that DevSum is famous for is what keeps them coming back!

This year we are planning for our greatest event ever and we want you on board!

<DevSum>
May 16-17, 2024

<Why DevSum?>

6 tracks

600+ attendees

70+ Speakers

70+ sessions

The DevSum Party

Tier one developers

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<Partner opportunities>

We offer a limited number of partner packages that include a booth, visibility and participation at the conference.

More details on the partner packages are available on the next page.

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May 16-17, 2024

	<Bronze>	<Silver>	<Gold>
Partner booth*	2x2 m	3x2 m	5x2 m
Booth location	Good	Great	Ultimate
Power and wifi	⊘	⊘	⊘
DevSum passes**	3	4	6
Discount for purchase of additional DevSum passes at list price	15%	20%	25%
Partner page on devsum.se	⊘	⊘	⊘
Video on partner page	30 sec	1 min	Unlimited
Opportunity to host an arcade game at The DevSum Party	⊘	⊘	⊘
Logo and link in DevSum marketing	Small	Medium	Big
	57 900 SEK + VAT	**79 900 SEK + VAT**	**119 900 SEK + VAT**

*Pre built and designed booth.
**Including exhibitor passes.

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May 16-17, 2024

\<Partner opportunities 2.0\>

\<Something extra?\>

Is your organization already a partner but fancy something extra? We are always open for suggestions. Perhaps you want to spice up the booth or sponsor a lunch? Coffee break? Maybe bring your own beer? Whatever it is that you want to do, don't hesitate to contact us and we will figure something out together.

\<Media partner\>

Working with a smaller budget? Become a media partner and help us spread the word about the conference so people don't miss out on a great event! In exchange you'll get visibility in our channels or a ticket discount for your readers or listeners.

\<Diamond\>

Our Diamond partner gets provided with their own unique lounge. This area is not a booth – it's your own creative space with lots of possibilities to interact with the attendees.

As a diamond partner your only limitation is your own creativity.

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